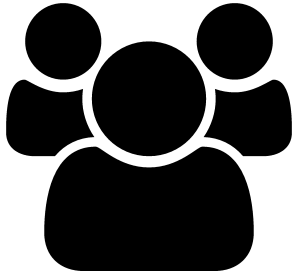


# Sceptre Dealer Management Software

www.defiantwebtechnology.co.uk

## Your Potential. Our Passion



How many potential sales are you losing because your customer does not know you exist? How much revenue have you lost from not following up leads?

Sceptre Dealer Management Software is the answer. With tools to increase your internet presence and increase your social and email marketing capability, we can help you reach your full potential.

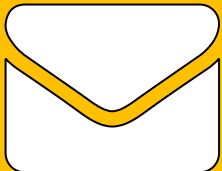
## What we do



Our software provides you with a sophisticated mobile friendly online presence. It is optimised to help you get found in Google in other popular search engines. With customisable templates and unlimited vehicle listings and the ability to add as many custom pages as you need, you don't need to look any further for your solution.



With more than 1 billion active users on Facebook, what better platform to tell your potential customers what you have to offer. Our software integrates with Facebook allowing you to automate your marketing, saving you time and allowing you to show your customers what you have to offer, quickly and easily.



With the cost of postage going through the roof, sending postal marketing is no longer a viable solution. Our email marketing tools can allow you to contact thousands of current and potential customers to give them information about your commercial offering. Our automated email tools also send regular emails with featured vehicles and full stock listings so you are always in touch with your customers with little input from yourself.

## Features

- Unlimited Vehicle Listings
- Unlimited Pictures Per Vehicle
- Add Vehicle By Registration Plate
- Customer Area
- Email Marketing Tools
- Scheduled Email Marketing Campaigns (Daily, Weekly, Monthly)
- Integration with Facebook
- Customisable Page Content
- Search Engine Optimised
- Automatic Updates at No Extra Cost
- Import and Export Stock Listings

## Expected Features

- Live Chat Facilities
- Finance Integration
- Pay a Deposit with Paypal
- Customer Relationship Management Tools
- Auto Generation of a PDF Info Sheet
- Detailed Stock Info - (Cost Price, Supplier, MOT History, Service History etc)
- Invoice & Finance Management
- Visitor Stats & Reporting